



FIRST® Fundraising Toolkit

Section 8 – Team Fundraising Examples & Best Practices

There are many unique fundraisers *FIRST* teams have developed over the years to offset the costs associated with participation in a competition season. This section of the toolkit highlights some of those unique fundraisers and outlining examples of how to set up and run the fundraiser; the costs of the actual fundraiser; and provides basic information about the team who actually ran the fundraiser. This allows other teams to view a one-to-one comparison of the fundraisers based on the size of the team running the program and the net income of the fundraiser.

Information in the Fundraising Examples:

Each fundraising overview goes over five (5) areas of a team fundraiser:

1. Basic Team Information - Provides a clear understanding of:
 - a) the size of the team;
 - b) how many events were attended and
 - c) how much money was fundraised each year.
2. General Fundraiser Information – Provides:
 - a) a description of the fundraiser;
 - b) the total amount of money raised; and
 - c) the number of people the fundraiser takes to run.
3. Preparation & Set-Up Information – Lists what is needed to run the fundraiser; i.e., the materials, costs, time and advertisements.
4. Financial Information – Documents the total dollar amount raised, the associated team cost(s) and the net income from the fundraiser.
5. Additional Information – Depending on the type of fundraiser planned, there are references to additional information such as:
 - a) fundraising manuals;
 - b) additional pictures; and
 - c) best practices for teams to keep in mind.

FIRSTGreen e-watt saver Fundraiser:

Learn more about the *FIRSTGreen* e-watt saver that *FIRST* has developed to help teams reduce the costs associated with a competition season.

- General Fundraiser Information:
 - <http://www.usfirst.org/roboticsprograms/first-green-e-watt-saver>
- Resources and Handouts:
 - <http://www.usfirst.org/roboticsprograms/first-green-e-watt-saver-resources>

Contribute to the Toolkit:

Does your team run a unique fundraiser each year? If your team would be willing to add information to the *FIRST* Fundraising Toolkit, please contact Renee Becker, the *FIRST* Fundraising Toolkit Coordinator, at rbecker@usfirst.org